

EXHIBIT 1



PC417-01
Approved
01/13

Advertising Contract

RECEIVED
APR 17 2007

Date Submitted :

04/05/07

Sales Rep Name: Belcher, Eric
Sales Rep Phone: 781-657-1736
Sales Rep Fax: 781-449-0983
Sales Rep E-mail: ebelcher@techtarget.com

PO Required?
PO #:
SO #:
ORDER #: 7246
DESCRIPTION:

Sales Order # 7246
Booking Date 4/18/07
Customer ID ENS002
Entered By [Signature]
Approved By [Signature]

Advertiser Information		Company Name	
Company :	Ensconce Data Technologies	Company Name :	Ensconce Data Technologies
Media Contact :	Bracco, Phil	Billing Address 1 :	100 Market St.
Address 1 :	100 Market St	Billing Address 2 :	
Address 2 :		City/State/Zip :	Portsmouth NH, 03801
City/State/Zip :	Portsmouth NH 0381	Accounts Payable Contact :	Bracco, Phil
Phone :	603-867-5410	Phone :	603-867-5410
Fax :		Fax :	
Media E-mail :	pbracco@deaddemand.com	E-mail :	pbracco@deaddemand.com

Description	Additional Information	Start Date	End Date	Quantity	Rate	Extended
SECWHP0040-White Paper RoundUp Email SearchSecurity	additional email promotion to SearchSecurity.com	06/06/07	06/06/07	1.0	\$0.0000	\$0.00
SECWHP0040-White Paper RoundUp Email SearchSecurity	additional email promotion to SearchSecurity.com	07/11/07	07/11/07	1.0	\$0.0000	\$0.00
SECWHP0040-White Paper RoundUp Email SearchSecurity	additional email promotion to SearchSecurity.com	08/01/07	08/01/07	1.0	\$0.0000	\$0.00
ROSWHP0280-White Paper Magnifier Program 3x Run of Network	6 month white paper posting on SearchSecurity.com	05/15/07	08/15/07	1.0	\$7,083.0000	\$7,083.00
ROSWHP0280-White Paper Magnifier Program 3x Run of Network	6 month white paper posting on SearchSecurity.com	05/15/07	08/15/07	1.0	\$7,083.0000	\$7,083.00
ROSWHP0280-White Paper Magnifier Program 3x Run of Network	6 month white paper posting on SearchSecurity.com	05/15/07	08/15/07	1.0	\$7,083.0000	\$7,083.00
SECWHP0020-White Paper Dedicated Email SearchSecurity	5 dedicated white paper email blasts spread out across 6 months on SearchSecurity.com	05/24/07	05/24/07	1.0	\$5,950.0000	\$5,950.00
MAGADV0130-Run of Publication (ROP) ad InformationSecurity Magazine	ISM May, June, July/August and September	05/01/07	05/31/07	1.0	\$8,000.0000	\$8,000.00
SECWHP0040-White Paper RoundUp Email SearchSecurity		09/19/07	09/19/07	1.0	\$0.0000	\$0.00
SECWHP0040-White Paper RoundUp Email SearchSecurity		10/24/07	10/24/07	1.0	\$0.0000	\$0.00
SECWHP0040-White Paper RoundUp Email SearchSecurity		11/07/07	11/07/07	1.0	\$0.0000	\$0.00
ROSWHP0280-White Paper Magnifier Program 3x Run of Network		08/16/07	11/15/07	1.0	\$7,083.0000	\$7,083.00
ROSWHP0280-White Paper Magnifier Program 3x Run of Network		08/16/07	11/15/07	1.0	\$7,083.0000	\$7,083.00
SECWHP0020-White Paper Dedicated Email SearchSecurity		06/22/07	06/22/07	1.0	\$5,950.0000	\$5,950.00
SECWHP0020-White Paper Dedicated Email SearchSecurity		08/23/07	08/23/07	1.0	\$5,950.0000	\$5,950.00
SECWHP0020-White Paper Dedicated Email SearchSecurity		09/06/07	09/06/07	1.0	\$5,950.0000	\$5,950.00
SECWHP0020-White Paper Dedicated Email SearchSecurity		10/02/07	10/02/07	1.0	\$5,950.0000	\$5,950.00
MAGADV0130-Run of Publication (ROP) ad InformationSecurity Magazine		06/01/07	06/30/07	1.0	\$8,000.0000	\$8,000.00
MAGADV0130-Run of Publication (ROP) ad InformationSecurity Magazine		07/01/07	07/31/07	1.0	\$8,000.0000	\$8,000.00
MAGADV0130-Run of Publication (ROP) ad InformationSecurity Magazine		09/01/07	09/30/07	1.0	\$8,000.0000	\$8,000.00

Total	\$104,248.00
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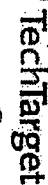
Billing Method	Special Billing Terms
Invoice	
Customer Signature :	Date :
Techtarget Signature : <i>David Brown</i>	Date : 4/17/07

Terms and Conditions

Your signature above acknowledges your complete understanding and acceptance of the terms of this contract and TechTarget's complete Sponsorship Terms and Conditions, including new regulations for list rentals, which are listed on its corporate Web site and are hereby incorporated in full by reference (<http://www.techtarget.com/downloads/clientresources/termscond.pdf>). You further acknowledge and accept that if you should terminate this contract prior to its contracted term, you may be subject to an additional "short rate" and/or "holding rate" charge. The methods for calculating the additional charges are included in TechTarget's Terms and Conditions referenced above.

Special Billing Terms for all Market Research Contracts

The total interviews referenced in the Advertising Contract are estimates based upon the Customer's Market Research Survey topic and qualifiers, also referenced in the Advertising Contract. TechTarget reserves the right to stop the survey at any time and bill only on the number of completes actually completed. All separate interviews referenced in the Advertising Contract are exceeded, the interviews will be billed in the amount owed against the invoice. All e-mail addresses collected are the property of TechTarget.



C0417-01

Advertising Contract

PO Required?
PO #:
SO #:

PO #:
SO #:

50#

ORDER #: 7246

DESCRIPTION:

Sales Rep Name: Belcher, Eric
Sales Rep Phone: 781-657-1736
Sales Rep Fax: 781-449-0963
Sales Rep E-mail: ebelcher@techlinalgel.com

Campaign Manager: Bolwin, Lisa
CM E-mail: lbolwin@reachtarget.com
CM Phone: 781-657-1587

Date Submitted :

04/05/07

Advertiser Information		Company Name	Controller
Company :	Ensconce Data Technologies	Ensconce Data Technologies	Bracco, Phil
Media Contact :	Bracco, Phil	Billing Address 1 : 100 Market St.	Phone : 603-867-5410
Address 1 :	100 Market St	Billing Address 2 :	E-mail : pbracco@deadondemand.com
Address 2 :		City/State/zip :	
City/State/zip :	Portsmouth NH 0381	Accounts Payable Contact :	Creative Contact (if different)
Phone :	603-867-5410	Phone :	Contact :
Fax :		Fax :	Phone :
Media E-mail :	pbracco@deadondemand.com	E-mail :	E-mail :

Description	Additional Information	Start Date	End Date	Quantity	Rate	Extended
SECWHP00040-White Paper RoundUp Email SearchSecurity	additional email promotion to SearchSecurity.com	05/15/07	11/15/07	1.0	\$0.0000	\$0.0000
SECWHP00040-White Paper RoundUp Email SearchSecurity	additional email promotion to SearchSecurity.com	05/15/07	11/15/07	1.0	\$0.0000	\$0.0000
SECWHP00040-White Paper RoundUp Email SearchSecurity	additional email promotion to SearchSecurity.com	05/15/07	11/15/07	1.0	\$0.0000	\$0.0000
ROSWHP00280-White Paper Magnifier Program 3x Run of Network	6 month white paper posting on SearchSecurity.com	05/15/07	11/15/07	1.0	\$14.166.0000	\$14.166.0000
ROSWHP00280-White Paper Magnifier Program 3x Run of Network	6 month white paper posting on SearchSecurity.com	05/15/07	11/15/07	1.0	\$14.166.0000	\$14.166.0000
ROSWHP00280-White Paper Magnifier Program 3x Run of Network	6 month white paper posting on SearchSecurity.com	05/15/07	11/15/07	1.0	\$14.166.0000	\$14.166.0000
SECWHP00020-White Paper Dedicated Email SearchSecurity	5 dedicated white paper email blasts spread out across 6 months on SearchSecurity.com	05/15/07	11/15/07	5.0	\$5.950.0000	\$29.750.0000
MAGADV0130-Run of Publication (ROP) ad InformationSecurity Magazine	ISM May, June, July/August and September	05/01/07	09/30/07	4.0	\$8.000.0000	\$32.000.0000
Total						\$104,248.00

Billing Method	Special Billing Terms
Invoice	
Customer Signature : <i>Phong H. Pham EDR President / CEO</i>	Date : <i>4/16/07.</i>
Techtarget Signature :	Date :

Terms and Conditions

Your signature above acknowledges your complete understanding and acceptance of the terms of this contract and TechTarget's complete Sponsorship Terms and Conditions, including their regulations for list rentals, which are listed on its corporate Web site and are hereby incorporated in full by reference (<http://www.techtarget.com/downloads/cslentresources/termscond.pdf>). You further acknowledge and accept that if you should terminate this contract prior to its contracted term, you may be subject to an additional "short rate" and/or "holding rate" charge. The methods for calculating the additional charges are included in TechTarget's Terms and Conditions referenced above.

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The total interviews referenced in the Advertising Contract are estimates based upon the Customer's Market Research Survey logic and qualifiers, also referenced in the Advertising Contract. TechTarget reserves the right to stop the survey at any time and bill only on the number of completes to date. If the total aggregate interviews referenced in the Advertising Contract are exceeded, the interviews will be billed in the amount owed against the invoice. All e-mail addresses collected are the property of TechTarget.